



IKER BASOCO

UX/UI & Web Designer | Webflow | Motion & 3D

Personal Data

Location: Barcelona, Spain

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Personal Portfolio – End-to-end design & development: <https://portfolio-ikerbasoco/>

Profile

UX/UI and Web Designer specializing in visual design and interactive experiences, with a background in 3D and motion design. Over 4 years of experience in digital design, delivering end-to-end projects from concept to implementation, combining strategy, visual storytelling, and technical execution.

I am an organized and proactive professional, accustomed to working under tight deadlines and managing creative projects from start to finish. Proficient in tools such as Figma, Webflow, and Adobe Creative Cloud, with the ability to adapt to fast-paced digital environments and collaborate effectively within multidisciplinary teams.

Education

Higher National Diploma in Graphic Design – CIFP Emilio Campuzano
2020 – 2022

Higher National Diploma in 3D Video Game Development – CIFP Tartanga
2016 – 2018

Additional Training

Master's in Web Design – Flux Academy (2024–2025)

Master's in 3D Character Design – Animum (2018–2019)

Character Design – CGMA (2020)

Skills

Design

Visual Design · Branding · UX/UI · Motion Graphics

Web

Webflow · Figma · Responsive Design · Wireframing · Prototyping

3D

Blender · Maya · ZBrush · Substance Painter

Tools

Photoshop · Illustrator · InDesign · Premiere Pro · After Effects

Languages

Spanish – Native

Basque – Native

English – Professional

Catalan – Basic

Experience

Digital Designer – Branding, Web & Motion – Labelmarket Group
Feb 2022 – Present

Digital Designer responsible for creating digital assets for event promotion while working autonomously to support and enhance the department under the supervision of the directive board.

- Management of end-to-end creative projects and internal digital products
- Design and production of motion graphics and audiovisual content using After Effects and Premiere Pro
- Creation of visual content for digital and print channels, including email campaigns, banners, and social media assets
- Design of digital materials for marketing campaigns and events using Figma and Adobe CC
- Creation of 3D models and prototypes

Freelance Designer

2024 – Present

- **Vullbolos – Web Platform Redesign**
UX/UI redesign, content architecture and full Webflow development
- **Personal portfolio**
End-to-end design and Webflow development
- **Children's Book Illustrations**
Created digital illustrations for the children's book Inside Me (Dentro de mí), published by Círculo Rojo.

3D Artist (Internship) – Mimic Productions, Berlín
Feb 2018 – Sep 2018

Creation of 3D assets and contributions to production pipelines for digital projects.